

LIVE EVENTS

NOW AVAILABLE FROM THE GOLFER'S ACADEMY!



Attention Golf Tournament Organizers!

TrackMan has released a new software called Events and here is what you need to know as an event organizer;

Events was developed for use during Pro-Ams on the PGA Tour. In fact, it is in use at every PGA Tour Pro-Am! Every participant is getting TrackMan data with multiple videos of their swing, comparison to a PGA Tour Pro, analysis of trajectory and impact conditions as well as leaderboards for Carry Distance, Club Speed and Ball Speed. Of course we work with you the organizer to also include multiple sponsor mentions with blurbs and links.

And now, it's available to rent at any golfing event, pro-am or club event from The Golfer's Academy. Which means you can use this software for your club as a very cool value add or serious fundraiser. Use it at Member/Guests, Charity Events and Corporate Tournaments.

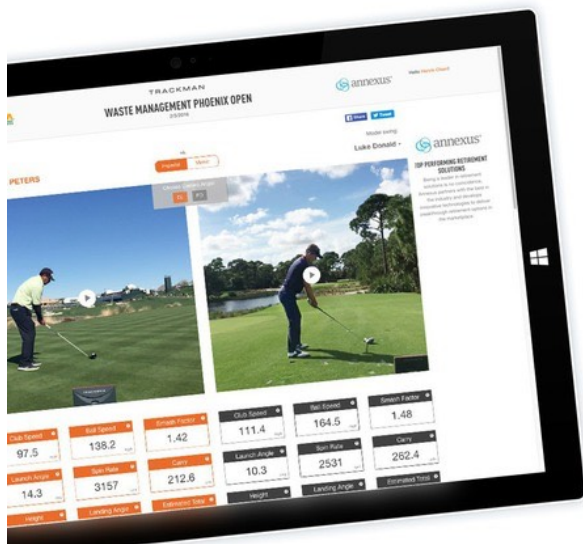
Earlier this week Trackman Canada debuted Events at St Charles Country Club for the Vipond Golf Classic and it was a huge hit as participants were still comparing their numbers over dinner when they should have been listening to speeches!

TRACKMAN EVENT SOFTWARE

MEMORABLE MOMENTS CAPTURE, BRAND AND SHARE YOUR EVENTS

TrackMan's easy-to-use Event Software captures great tournament moments.

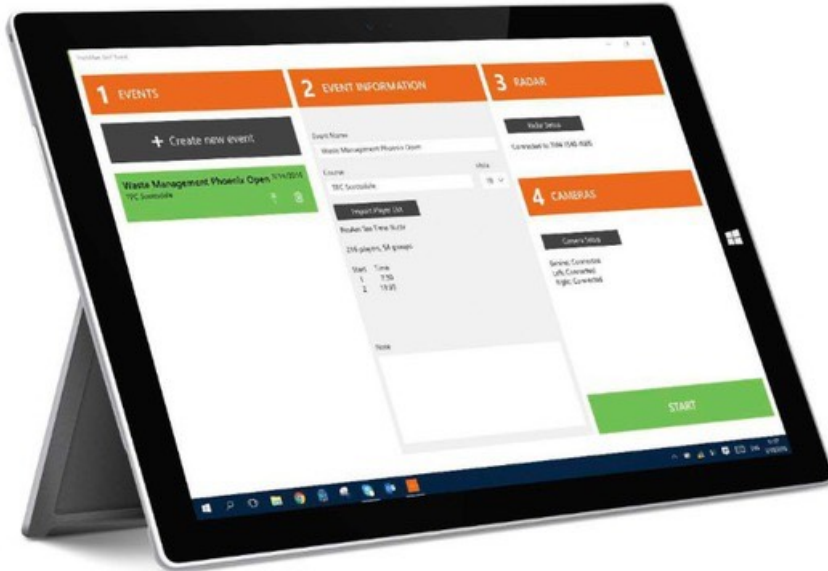
From your local club championship to nation-wide Pro-Ams, every participant receives a shareable, online report containing video and data recordings, leaderboards and explanatory graphics.



- Hook your customers with memorable moments
- Tie them to your brand and business
- Share and trigger demand via the TrackMan Cloud
- Increase your exposure and reach

INTUITIVE SOFTWARE (APP)

Set-up your event in four easy steps



-
- Create player lists in no time: Upload email lists on-site (.csv)
-
- Record now, upload and share later: No internet needed while the event is on
-
- Runs on Windows 10: [Click here to download the app in Windows Store](#)
-

EASY SET-UP

Portable and wireless



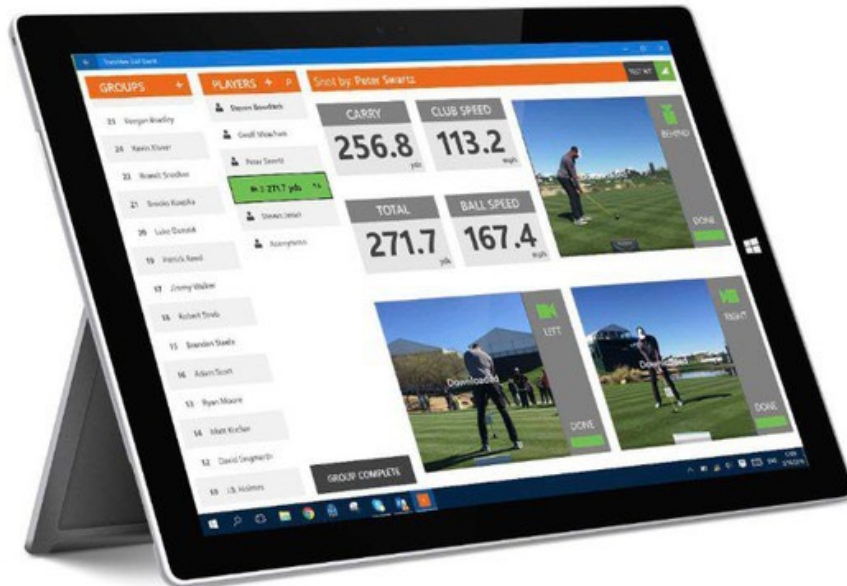
What We Set-up

TEE BOX SETUP (RECOMMENDED)

- TrackMan 4
- Surface 4 or similar
- TrackMan's Windows 10 app
- No internet needed
- Camera setup: - iPhone 6 or better, tripods + fixture, external battery

MANAGE LIVE MOMENTS STRESS-FREE

Easy-to-operate app captures your memorable moments



HERE IS WHAT YOU CAN DO ON-SITE:

- Live data recording
- Live views from any camera
- Live creation of new players
- Move any shot to any player
- Perform test shots before recording
- Group players to create competitions

MANAGE ALL YOUR EVENTS FROM ONE PLACE
Everything is stored on your MyTrackMan account



HERE IS WHAT YOU CAN DO ONLINE:

- Edit email mailing lists
- Customize your messages
- Create leaderboards
- Select Model Swings
- Preview and test your reports
- Add your sponsor's or your own logo
- Store and review all your events

A PERSONAL FOLLOW UP

Make it personal with targeted emails to your customers



BRANDED, FOLLOW-UP EMAIL:

-
- Event Name & Logo
-
- Customized text section
-
- Link to your customers' personal report
-
- Main sponsor section
-
- Additional sponsors
-

PERSONAL AND RELEVANT CONTENT

Memorable moments to share with your customers.



YOUR CUSTOMERS RECEIVE:

-
- Their swing, video recorded (front and down the line)
-
- Their swing, data recorded (9 key data parameters)
-
- Their swing, video compared to a tour pro (pick one from drop down library)
-
- Club view (info graphics)
-
- Leaderboards (drives, clubs and ball speed)
-
- Tutorials and how-to videos

BRANDING AND REVENUE GENERATOR

Brand yourself and your sponsors



GET NOTICED WHEN AND WHERE IT MATTERS:

-
- Your event logo + Name

 - Your main Sponsor

 - Additional Sponsors



"Dual Radar Technology means you have two independent radar systems working together inside one unit: one, high resolution system measures club and impact data at close range, while another system tracks data at longer and wider distances, focusing on ball launch, flight, and landing."

If you're interested in a live demo at your club to see exactly how TrackMan can work for you - let me know and we'll book a time.

Jason Faubert
The Golfers Academy
905-335-5858